

Long Pond/Trelawny Sugar



HISTORIC REVIEW

Long Pond Estates Limited is situated in Clark's Town, 13 miles South East of Falmouth, Trelawny. The company is a manufacturer of Sugar and Rum, which dates back to the early 17th Century.

One of the earliest owners of Long Pond Sugar Estates was Sir Simon Clarke, 9th in the line of Baronet in the Clarke family who came from Hyde in Cheshire England. He was also owner of adjoining estates – Hampshire and Mahogany Hall.

The present Long Pond Estates is a product of a series of amalgamations and acquisitions dating back as far as the early 17th Century.

In 1921 Messrs. Sheriff & Co., well known rum Distillers from Scotland, purchased Long Pond, Parnassus, Hyde Hall, Steelfield and Etingdon and created a central factory at Long Pond. By 1945 Cambridge, Linton Park, Belmont, Lottery and Water Valley Estates were added, 1949 saw the acquisition of Kinloss Estates.

In 1953 Seagrams Limited of Montreal, Canada, a wholly owned subsidiary of Distillers Corporation, purchased the Long Pond Estates. The president of operations was Mr. Simon Brofman, who had by then established a tripartite organization consisting of Canada, U.S.A. and the world. The Company by then was the largest Distillers and was regarded as a world leader in rum production.

The year 1955 ushered in a new era for the owners of Long Pond who acquired Vale Royal, a neighbouring Estate owned by the late Mr. Arnold E. Muschett. After the acquisition and rationalisation the name was then changed to Trelawny estates.

In November of 1977 the Jamaican Government bought Trelawny Estates and rebamed it 'The National Sugar Company of Long Pond (Ja.) Limited.

In 1993 it was divested to a consortium of financial institutions and individuals. The principal shareholders were Pan Jamaica Investment Trust Company (41%), Corporate Merchant Bank Limited (20%) and Island Life Insurance Company Limited (10%).